

ORAL POSTURE

Privacy Policy

Effective Date: September 23, 2026

Oral Posture Inc. respects your privacy and is committed to protecting the personal information you provide when you visit our website, contact us, request information, schedule services, complete forms, or receive care.

This Privacy Policy explains how we collect, use, disclose, and protect information through our website and related communications. Because Oral Posture provides health-related services, certain information may also be subject to applicable federal and state health-information privacy laws, including HIPAA where applicable.

1. Information We Collect

Information you provide directly. This may include your name, email address, phone number, mailing address, date of birth, information about a child or dependent, appointment information, referral information, and other information you choose to provide through forms, email, phone calls, scheduling requests, or other communications.

Health-related information. When you become a patient or submit information for an assessment or treatment request, we may collect health history, symptoms, treatment information, provider information, records, reports, and other information necessary to provide or coordinate care.

Website and technical information. Our website or service providers may collect information such as IP address, browser type, device information, pages visited, approximate location, referring website, and usage information through cookies or similar technologies.

Payment information. If you make a payment, payment information may be processed by our payment processor. We generally do not retain complete payment-card information ourselves.

2. How We Use Information

We use information to respond to inquiries and requests; schedule and manage appointments; provide assessments, therapy, education, and care coordination; communicate with patients and authorized representatives; maintain patient and business records; process payments; provide requested forms, reports, and communications; improve our website and services; maintain security; comply with legal and regulatory obligations; and perform other purposes permitted by law.

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3. Health Information and HIPAA

To the extent Oral Posture is a HIPAA covered entity or otherwise subject to HIPAA for a particular activity, protected health information will be handled in accordance with applicable HIPAA requirements and our Notice of Privacy Practices.

Treatment, payment, and health-care operations may permit certain uses and disclosures of protected health information without a separate authorization when permitted by law. Other uses or disclosures may require your written authorization.

Patients have rights regarding their protected health information, including rights to access and request correction of records, request certain restrictions or confidential communications, and submit complaints as provided by applicable law.

4. How We Share Information

We may share information with service providers that help us operate our practice and website, payment processors, scheduling and electronic-record platforms, technology providers, professional advisers, and other vendors as appropriate.

We may disclose health information to other health-care professionals involved in your care when permitted by law and, when required, with appropriate authorization.

We may also disclose information when required or permitted by law, including to comply with legal process, protect safety, prevent fraud or abuse, or protect our rights.

5. Marketing Communications

If you choose to receive newsletters, educational information, announcements, or other marketing communications, we may use your contact information for those communications. You may unsubscribe from marketing emails by using the unsubscribe mechanism in the message or by contacting us.

Marketing communications will not be used as a substitute for individualized medical or clinical advice.

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6. Cookies and Analytics

Our website may use cookies, pixels, analytics tools, or similar technologies to understand website traffic, improve functionality, remember preferences, and evaluate communications. You may be able to control cookies through your browser settings. Disabling cookies may affect some website functions.

7. Telehealth and Electronic Communications

If you choose to communicate with us by email, text message, patient portal, video platform, or other electronic means, information may be transmitted electronically. We use reasonable safeguards and appropriate technology for patient communications, but no method of electronic transmission or storage can be guaranteed to be completely secure.

Please avoid sending highly sensitive health information through ordinary email or text unless we have specifically instructed you to do so.

8. Children's Privacy

Our services may involve children and their parents or legal guardians. We collect information about a minor when provided by a parent or legal guardian or when necessary to provide requested services. We do not knowingly use information collected through our general website to create profiles of children for commercial purposes.

9. Data Security and Retention

We use reasonable administrative, technical, and physical safeguards designed to protect information against unauthorized access, disclosure, alteration, or destruction. We retain records for as long as reasonably necessary for the purposes described in this Policy and as required by applicable law and professional record-retention requirements.

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10. Your Privacy Choices and Requests

You may contact us to request access to or correction of information, ask questions about our privacy practices, update contact preferences, or exercise rights available under applicable law. Certain requests may be subject to legal limitations or identity verification requirements.

11. Third-Party Websites and Services

Our website may contain links to third-party websites or services. We are not responsible for the privacy practices, content, or security of third parties. We encourage you to review their privacy policies before providing information.

12. Changes to This Privacy Policy

We may update this Privacy Policy periodically to reflect changes in our services, technology, legal requirements, or privacy practices. The updated version will be posted with a revised effective date.

13. Contact Us

Questions or privacy requests may be directed to:

Oral Posture Inc.

Privacy Contact: Jenae Ciuffreda

Email: hello@oralposture.com

Phone: 760-546-2056

Website: www.oralposture.com

Address: 127 E. 3rd Ave Suite 200 Escondido, CA 92025